

THE OREGONIAN'S 2005

Advertising Rewards Program

PARTICIPANT'S GENERAL RELEASE

By signing this form, in consideration of his/her participation in the 2005 Advertising Rewards Program, including any cruise, air transportation, ground transfers, hotel stays, land excursions or other related hosted or unhosted events scheduled in connection with The Oregonian's 2005 Travel Rewards Program, organized and furnished by The Oregonian, the undersigned hereby releases The Oregonian and any related or affiliated companies and their respective officers, directors, agents, employees, licensees, subsidiaries, consultants and independent contractors (the "Releasees") of and from any and all liability, claims, demands, actions, and causes of action whatsoever, arising out of or related to any loss, damage, or injury, including death, that may be sustained by the undersigned, or any property of the undersigned, arising from or in connection with the Event, including claims that are known and unknown, foreseen and unforeseen, future or contingent, or that arise out of the negligence of any Releasee.

The undersigned, being fully aware of the risks inherent in participating in the Event, hereby elects voluntarily to engage in such activity. The undersigned hereby voluntarily assumes all risk of loss, damage, or injury, including death, that may be sustained by the undersigned, or any property of the undersigned, in connection with such activity.

This release shall be binding upon the distributees, heirs, next of kin, personal representatives, executors, and administrators of the undersigned.

The undersigned also acknowledges the fact that any Releasee may publish photographs of the Event to be used in connection with the promotion and advertising of its products or services or future events. The undersigned hereby grants, releases and quitclaims to Releasees the right to use his/her likeness in photographs, or on film, or videotape in the above promotional and advertising materials and acknowledges that any photographs taken may be exhibited and re-exhibited without limitation or liability.

In signing the foregoing General Release, the undersigned hereby acknowledges and represents that he/she is at least 18 years of age, that he/she has read the foregoing release and fully understands it. The undersigned understands that this is a release of liability which will legally prevent him/her or any other person from filing suit or making any other legal claim against Releasees relating to the causes of actions or claims hereby waived or released by undersigned. The undersigned nevertheless enters into this agreement freely and voluntarily and agrees that it is binding upon the undersigned, his/her heirs, assigns and legal representatives.

Participant Signature: _____

Participant Signature: _____

Printed Name of Participant: _____

Printed Name of Participant: _____

Date: _____

Date: _____

This release must be signed by both persons traveling and the original copy returned by mail to:

The Oregonian

1320 S.W. Broadway, Portland, OR 97201

Att: Marsha Davis, Travel Rewards